

REBECKA FLEUR

Creative, positive and driven graphic designer with a passion for communication.
More info and previous cases can be found at rebeckafleur.com



CONTACT

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www.rebeckafleur.com

Vindragaregatan 1A
417 01 Gothenburg

SKILLS

Photoshop, Illustrator,
InDesign, Figma,
Wordpress, HTML / CSS,
Microsoft 365

MERITS

- **Driving license, B**
- **Chairman**
Elected for one year to the Student Association of Media Students.
- **Dance teacher**
Started and led two dance groups for ages 6-15.
- **Scholarship**
Parker's Technology Scholarship and Skövde's scholarship in entrepreneurship.

LANGUAGE

- **Swedish**
Native language
- **English**
Good knowledge spoken and written
- **Spanish**
Basic knowledge
- (5 years of study)

WORK EXPERIENCE

Ung Cancer | Gothenburg

2023 - now

Graphic designer - Freelance

- Layout and design of reports, documents and illustrative content for these. Also produced illustrative visualization of the organization's activities.
- Advertisement production and graphic design of SoMe material, mail banners, certificates and fundraising campaigns.
- Photography and image management of products, events and fairs.
- Creation of print materials for activities/events and relevant content to promote these.

Communicator - Internship

- Monitoring/research of other relevant organizations' visibility on social channels for inspiration and insights.
- Participated in development of a new website in Wordpress.
- Contributed to the design and strategic planning of upcoming fundraising campaigns, followed by tracking and evaluation through monthly analysis of Ung Cancer's channels in META.

NWT Media AB | Karlstad

2022 - 2023

Print editor

- Layout of newspapers. Adapting images and text to appropriate layouts.
- Reviewing and correcting journalistic material and rewriting headlines.
- Ensure quality of images and text sizes approved for print and e-magazines.

Westertrand Urfabrik AB | Töreboda

2018 - 2021

Marketing Coordinator

- Sales and customer support via visits, email and phone. Both Swedish and international customers. Order registration, quotation writing, invoicing etc.
- Marketing with main responsibility for photo, film, updating website, social channels, design of brochures, print and digital ads.

EDUCATION

Bachelor | Karlstad University

2021 - 2024

Media and Communication Studies, Visual communication and design

Studies in branding design, public relations, graphic design, video production, organizational communication, packaging design, journalism and strategic communication, among others.

Courses | Umeå University

2024 - now

Art in Digital Environments
Design and Modernity